

Soft Drinks Packaging in Canada

Market Direction | 2024-04-23 | 9 pages | Euromonitor

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Report description:

There has been an increasing shift towards smaller formats in the packaging of soft drinks among Canadian consumers. This shift can be primarily attributed to the convenience offered by smaller packaging, like fitting easily into bags or cup holders for on-the-go consumption. Furthermore, with heightened awareness of the health implications associated with excessive sugar and calorie consumption, specifically through beverages, many individuals within the Canadian demographic are turning to smal...

Euromonitor International's Soft Drinks Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2024

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Growing focus on smaller pack sizes across the soft drinks industry

PET bottles remain the leading pack type in soft drinks packaging

Concentrates record positive growth in Canada in 2023

PROSPECTS AND OPPORTUNITIES

Convenience is a pivotal factor in soft drinks packaging

Conscious shift towards rPET bottles to promote circularity

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