

Sleep Aids in Germany

Market Direction | 2024-11-19 | 23 pages | Euromonitor

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Report description:

Demand for sleep aids in Germany continues to rise in 2024. German consumers, especially younger generations, are leading increasingly busy and stressful lifestyles, resulting in a growing number of people experiencing sleep issues, either in terms of being able to relax enough to get to sleep or having sufficient sleep. Demand for information on sleep aids has risen sharply over the review period as insomnia becomes more prevalent.

Euromonitor International's Sleep Aids in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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