

Sauces, Dips and Condiments Packaging in Turkey

Market Direction | 2024-07-02 | 9 pages | Euromonitor

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Report description:

Total sauces, dips and condiments packaging volumes continued to rise in Turkey in 2023. Even after the COVID-19 pandemic, Turkish consumers have retained a strong interest in home cooking, partially bolstered by high inflation rates in the country, and as such products are valued for the convenience they bring to home cooking. rPET packaging has seen a sharp rise in sauces, dips and condiments packaging, driven by the material's sustainability credentials. By utilising recycled plastic, rPET al...

Euromonitor International's Sauces, Dips and Condiments Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN TURKEY

KEY DATA FINDINGS

2023 DEVELOPMENTS

rPET bottles rise in the packaging of sauces, dips and condiments, as a step towards a sustainable future

Glass bottles witnesses an upswing in the packaging of ketchup

PET bottles also witnesses growth in ketchup, due to a successful marketing campaign by a leading brand

PROSPECTS AND OPPORTUNITIES

Plastic pouches expected to gain share for packaging herbs and spices in the forecast period

Smaller pack sizes set to remain popular in chili sauces in glass bottles

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