

## **Sauces, Dips and Condiments Packaging in Switzerland**

Market Direction | 2024-07-05 | 9 pages | Euromonitor

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### **Report description:**

Total sauces, dips and condiments packaging volumes in Switzerland continued to rise in 2023, as these products are a versatile and essential component of meal preparation in the country, often used in various dishes, including traditional Swiss recipes and international cuisines. Barbecue sauces saw a particularly strong increase in packaging volumes in 2023, maintaining a trend seen for several years. PET bottles are preferred for packaging barbecue sauces, as unlike glass bottles they are hig...

Euromonitor International's Sauces, Dips and Condiments Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles preferred for barbecue sauces for their durability and convenience

Impermeability is a major factor why glass jars are used for dips

Durability favours the use of collapsible metal tubes for mayonnaise

PROSPECTS AND OPPORTUNITIES

Consumers are likely to prefer smaller pack sizes in mustard, as they are easy to use

Brands will continue to use PET bottles for salad dressings for their barrier properties

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