

Sauces, Dips and Condiments Packaging in Romania

Market Direction | 2024-07-30 | 9 pages | Euromonitor

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Report description:

Glass jars remained the preferred packaging choice for sauces, dips, and condiments in Romania in 2023. This trend is driven by several factors specific to the Romanian market. Glass jars are perceived as premium and high-quality packaging, enhancing the perceived value of the products they contain. This aligns well with consumer preferences for premium food products in major urban areas. Glass is also non-reactive and preserves the taste and quality of the contents, crucial for maintaining the...

Euromonitor International's Sauces, Dips and Condiments Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Durable glass jars are the most popular pack type in sauces, dips and condiments

Lightweight PET bottles dominate packaging of ketchup

Reusable glass bottles dominate packaging of salad dressings

PROSPECTS AND OPPORTUNITIES

PET bottles to increase their share in the packaging of mustard

The 330ml pack size is expected to lose share in the packaging of barbecue sauces

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