

RTD Coffee in Saudi Arabia

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Report description:

Saudi Arabia is set to witness dynamic growth in RTD coffee in off-trade volume terms in 2024, albeit from a relatively low base. This growth is largely driven by the country's deep-rooted cultural affinity for coffee, which remains an integral part of daily life and social interactions. Coffee consumption in Saudi Arabia is not just a habit; it is a tradition that transcends generations, with coffee often serving as a symbol of hospitality and status. This strong cultural connection to coffee c...

Euromonitor International's RTD Coffee in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Almarai extends its offerings

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