

Rice, Pasta and Noodles in Slovenia

Market Direction | 2024-11-19 | 23 pages | Euromonitor

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Report description:

Instant noodle pouches is the strongest growing category in 2024 due to its convenience and the rising popularity of international cuisine. With increasingly busy lifestyles, consumers are looking for products that are quick and easy to prepare. They are also increasingly exploring more exotic flavours, and the popularity of Asian and Thai restaurants in Slovenia is further contributing to growth. Whilst also offering convenience, instant noodle cups is recording moderate volume decline in the y...

Euromonitor International's Rice, Pasta and Noodles in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Convenience and rising popularity of international cuisine boost sales of instant noodle pouches

Chilled pasta perceived to offer superior taste and quality

Key players use new products and promotions to maintain their positions

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New players and products will fuel growth of instant noodles and chilled pasta

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