

## **Processed Meat and Seafood Packaging in Ukraine**

Market Direction | 2024-08-20 | 9 pages | Euromonitor

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### **Report description:**

Glass jars have been gaining share in chilled processed seafood as they are inert, non-reactive and do not impart any unwanted flavours to the content. They also provide a good barrier against oxygen and moisture, helping to extend the shelf life of chilled processed seafood products. Glass jars can also help preserve the natural qualities of chilled processed seafood better than other packaging materials. In addition, glass is a recyclable and environmentally-friendly packaging material, which...

Euromonitor International's Processed Meat and Seafood Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PROCESSED MEAT AND SEAFOOD PACKAGING IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars gaining share in chilled processed seafood as they increase shelf life

Share held by other plastic trays in processed meat increasing

Easy-open can ends continue to grow as the country's population ages

PROSPECTS AND OPPORTUNITIES

Metal food cans to grow in processed meat packaging due to long shelf life

Folding cartons to gain share in frozen processed meat as brands move towards sustainability

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