

Processed Meat and Seafood Packaging in Mexico

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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Report description:

Packaging unit volume sales in processed meat and seafood in Mexico recorded healthy growth in 2023, following two years of more modest performances. After demand spiked in 2020 due to the pandemic, with consumers stocking up on products with long use-by dates, packaging unit volumes stagnated in 2021 and registered modest growth in 2022. However, sales remained well above pre-pandemic levels, making the 2023 performance all the more impressive, given it was from a high sales base. Flexible plas...

Euromonitor International's Processed Meat and Seafood Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed meat and seafood records healthy growth in 2023

Aluminium/plastic pouches gaining share in shelf stable seafood

Flexible plastic continues to gain share in processed meat and seafood

PROSPECTS AND OPPORTUNITIES

Flexible plastic packaging will remain the leading pack type over the forecast period

Labelling requirements could hinder sales of processed meat and seafood

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