

Processed Meat and Seafood Packaging in Indonesia

Market Direction | 2024-07-11 | 8 pages | Euromonitor

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Report description:

Due to its adaptability and ability to accommodate a variety of package sizes, including both individual servings and family portions, flexible plastic is favoured over other pack types in Indonesia for the packaging of processed meat and seafood. Flexible plastic accounts for all packaging in frozen processed meat and seafood, is the only pack type used for chilled processed meat and, along with folding cartons, is one of only two packaging formats in chilled processed seafood. It is also the m...

Euromonitor International's Processed Meat and Seafood Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the preferred pack type due to its durability and light weight

Processed meat and seafood growing thanks to its convenience

Strong decline for standard can ends in 2023, with easy-open can ends now dominant

PROSPECTS AND OPPORTUNITIES

Flexible plastic will continue gaining share in shelf stable meat packaging due to its cost efficiency

Metal food cans will continue to dominate shelf stable seafood packaging

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