

**Processed Meat and Seafood Packaging in Hong Kong, China**

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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**Report description:**

The growing emphasis on sustainability and environmental concerns within the packaging industry has led to a reduction in the use of plastic trays for packaging processed meat and seafood products in Hong Kong. Companies like Sealed Air, a prominent global packaging solutions provider, are increasingly focusing on sustainability and offering alternatives to traditional plastic packaging. In addition, meat, poultry and seafood packaging is seeing trends like the rise in vacuum packaging to extend...

Euromonitor International's Processed Meat and Seafood Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### PROCESSED MEAT AND SEAFOOD PACKAGING IN HONG KONG, CHINA

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Other plastic trays losing share due to industry trend towards sustainable products

Flexible plastic maintains growth due to its adaptability and good barrier properties

Meat and seafood substitutes continues to be the most dynamic product area

#### PROSPECTS AND OPPORTUNITIES

Metal food cans expected to lose share due a preference for more modern and convenient formats

Thin wall plastic containers popular for the convenience they offer

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