

Processed Fruit and Vegetables Packaging in the US

Market Direction | 2024-06-21 | 8 pages | Euromonitor

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Report description:

Shelf stable fruit player GoGo squeeZ is constantly innovating its packaging in order to align with its sustainability goals, with initiatives such as transitioning its aluminium/plastic retort pouch packaging to use 100% recycled materials in 2020 or partnering with TerraCycle to reward consumers for collecting and returning used pouches. In 2023, the brand took another step towards this goal by reformulating the twist-off closures for its pouch packaging so that they use less plastic. Accordin...

Euromonitor International's Processed Fruit and Vegetables Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shelf stable fruit players reformulate packaging to boost eco credentials

Partnerships with packaging and labelling organisations allow shelf stable vegetable players to highlight recycling efforts

Aluminium/plastic pouches continue gaining share in shelf stable fruit

PROSPECTS AND OPPORTUNITIES

Folding cartons to continue losing share in frozen processed vegetables as brands look to minimise packaging

Glass jars popular for premium products but will continue losing share overall in shelf stable vegetables

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