

## **Processed Fruit and Vegetables Packaging in the United Arab Emirates**

Market Direction | 2024-08-28 | 10 pages | Euromonitor

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### **Report description:**

With shelf stable products dominating processed fruit and vegetables in packaging unit volume terms, metal food cans continued to be the dominant pack type in the overall processed fruit and vegetables category in 2023. While shelf stable fruit and vegetables suffer from some negative perceptions from a health perspective, as shelf stable fruit is perceived as being high in sugar and preservatives, and the shelf stable format is generally seen as less nutritious than fresh fruit and vegetable pr...

Euromonitor International's Processed Fruit and Vegetables Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal food cans continue to dominate shelf stable fruit and vegetables

Flexible plastic the preferred pack type for frozen products due to its affordability and convenience

The 400g continues to be the most popular size in processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Larger pack sizes will continue to be popular for frozen processed potatoes

Flexible plastic expected to continue taking share from thin wall plastic containers in frozen fruit

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