

Processed Fruit and Vegetables Packaging in the Netherlands

Market Direction | 2024-07-05 | 10 pages | Euromonitor

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Report description:

Total processed fruit and vegetables packaging volumes saw a second year of decline in the Netherlands in 2023, although this was a normalisation process after seeing exceptional growth during the COVID-19 pandemic, and volumes remained above the 2019 level. However, while shelf stable fruit and vegetables saw rising packaging volumes, the larger frozen processed fruit and vegetables category saw a decline. Within frozen processed vegetables, one of the main pack types, folding cartons, took a h...

Euromonitor International's Processed Fruit and Vegetables Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Use of thin wall plastic containers increases for frozen processed vegetables

400g is the leading pack size due to convenience

Folding cartons remains dominant in frozen fruit packaging, but flexible plastic sees growth

PROSPECTS AND OPPORTUNITIES

Plastic pouches set to grow in shelf stable beans amidst protein transition

Small pack sizes predicted to grow due to focus on portion control and portability

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