

## **Processed Fruit and Vegetables Packaging in Mexico**

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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### **Report description:**

After the very strong growth spike as a result of home seclusion and the ideal nature of these products for stockpiling at home when the pandemic hit in 2020, packaging unit volume sales were stagnating in 2021. However, processed fruit and vegetables packaging returned to growth in 2022, with this continuing in 2023, meaning that the packaging unit volumes used in this category are still much higher than they were pre-pandemic.

Euromonitor International's Processed Fruit and Vegetables Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed fruit and vegetables packaging continues to grow in 2023

Aluminium/plastic pouches continue gaining share

Sizes ranging from 400g to 600g are popular in processed fruit and vegetables packaging

PROSPECTS AND OPPORTUNITIES

Convenient frozen processed vegetables and potatoes to record growth, benefiting flexible plastic

Plastic pouches will be the fastest-growing pack type over the forecast period

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