

Processed Fruit and Vegetables Packaging in Hong Kong, China

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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Report description:

The unit volume sales of processed fruit and vegetables packaging in Hong Kong recorded a decline in 2023. While the major pack types still maintained their respective positions, most of the leading pack types, including metal food cans and flexible plastic, registered falling sales in 2023. This trend was attributed to falling at-home meal consumption, largely influenced by more dining out, the return to the office and increased travel activities. In addition, processed fruit and vegetables fac...

Euromonitor International's Processed Fruit and Vegetables Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Declining unit volumes in 2023 due reduced home cooking and easy access to fresh products

Metal food cans remain popular for their preservation and durability qualities

The 400g pack remains the most popular size due to its practicality and value for consumers

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons gaining share in shelf stable vegetables

Plastic pouches are expected to become more popular thanks to the convenience they offer

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