

Processed Fruit and Vegetables Packaging in Germany

Market Direction | 2024-06-26 | 8 pages | Euromonitor

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Report description:

In Germany, total packaging volumes of processed fruit and vegetables declined in 2023, with falling units across all categories. The decline in shelf stable fruit and vegetables in 2023 was primarily due to the growing consumer preference for fresh, organic produce. Environmental concerns over packaging waste, particularly non-recyclable materials, have been pushing consumers towards minimally packaged fresh options. The trend towards local and seasonal eating is further reducing the demand for...

Euromonitor International's Processed Fruit and Vegetables Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Shelf stable fruit and vegetables in decline in 2023

Packaging trends for frozen processed fruit and vegetables in 2023

400g leads in shelf stable fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to grow in processed fruit and vegetables packaging

Growth of glass jars for packaging shelf stable beans

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