

## Processed Fruit and Vegetables Packaging in Colombia

Market Direction | 2024-06-18 | 8 pages | Euromonitor

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### Report description:

In 2023, processed fruit and vegetables, and its packaging, experienced a difficult year. The primary factor behind the category's sales decline was the stability and even occasional reductions in the prices of fresh fruit and vegetables throughout 2023. This saw consumers opt to purchase fresh fruit and vegetables from local groceries rather than selecting less natural processed alternatives. In 2022, the prices of canned fruit and vegetables had increased far less than their fresh counterparts...

Euromonitor International's Processed Fruit and Vegetables Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### PROCESSED FRUIT AND VEGETABLES PACKAGING IN COLOMBIA

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Processed fruit and vegetables packaging in decline in 2023

Flexible plastic continues to dominate frozen processed potatoes packaging

Glass jars continue to gain ground on metal food cans in shelf stable fruit and vegetables

##### PROSPECTS AND OPPORTUNITIES

Glass jars to gain share in shelf stable vegetables over the forecast period

Increasing usage of the 500g pack size expected in Colombia

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