

Processed Fruit and Vegetables Packaging in Argentina

Market Direction | 2024-05-22 | 8 pages | Euromonitor

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Report description:

Most shelf-stable tomatoes are packaged in metal food cans in Argentina. However, for another consecutive year, the share of brick liquid cartons increased in shelf-stable tomatoes in 2023, primarily due to the preservation and dispensing capabilities of this packaging format. Shelf-stable tomatoes undergo processing to enhance their flavour. Brick liquid cartons offer excellent protection against light and air, which can degrade the flavour and quality of these products, therefore preserving th...

Euromonitor International's Processed Fruit and Vegetables Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Preservation properties aid in the popularity of brick liquid cartons in shelf-stable tomatoes

Flexible plastic enhances the shelf life of processed fruit and vegetables packaging

Smaller pack sizes gain share as consumers spend more time outside the home

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons expected to gain share in shelf stable beans

Flexible plastic will continue to dominate frozen potatoes and vegetables

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