

Pre-Paid Cards in China

Market Direction | 2024-11-19 | 25 pages | Euromonitor

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Report description:

Pre-paid cards in China is expected to see slight growth in 2024 in terms of cards in circulation and volume and current value transactions. This momentum will mainly be supported by the continued rebound of closed loop pre-paid cards by all measures, as travel and commuting have continued to return following the end of COVID-19 restrictions. According to the Ministry of Transport, passenger volumes on urban railways in major cities grew 11% in the first nine months of 2024.

Euromonitor International's Pre-Paid Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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Shanghai introduces pre-paid cards to accommodate inbound travel

Personalisation boosts revenue for players

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