

Plant-Based Dairy Packaging in the United Arab Emirates

Market Direction | 2024-08-28 | 10 pages | Euromonitor

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Report description:

The vast majority of consumers typically consume dairy products, but as the health and wellness trend spreads across the United Arab Emirates, a niche segment of the population has shown an increasing preference for plant-based foods. Plant-based dairy is therefore seen as having strong potential to take off, because these products are often higher in vitamins and protein, and lower in saturated fat and carbohydrates, and are less likely to cause allergic reactions in people who are intolerant t...

Euromonitor International's Plant-based Dairy Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PLANT-BASED DAIRY PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing acceptance of plant-based milk amid rising health and environmental concerns

Brick liquid cartons the exclusive pack type for plant-based milk

For plant-based milk, 1,000ml remains the sole pack size

PROSPECTS AND OPPORTUNITIES

Plant-based dairy packaging to grow as a result of changing lifestyles, growing awareness of environmental issues and lactose intolerance

Plant-based alternatives remain an expensive option

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