

## **Plant-Based Dairy Packaging in the Netherlands**

Market Direction | 2024-07-05 | 9 pages | Euromonitor

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### **Report description:**

Total plant-based dairy packaging volumes maintained slow and stable growth in the Netherlands in 2023. Growth was maintained for plant-based milk in 2023, which also continued to account for by far the highest packaging volumes within plant-based dairy. As local consumers increasingly opt for dairy alternatives such as almond, soy, oat, and coconut milk, there has been a continued rise in demand for packaging specifically designed to accommodate these products. 1,000ml and 250ml were the prefer...

Euromonitor International's Plant-based Dairy Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PLANT-BASED DAIRY PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

1,000ml pack size sees share growth in plant-based milk

Brick liquid cartons remains the dominant pack type for plant-based milk

Thin wall plastic containers used for plant-based cheese and yoghurt due to durability

PROSPECTS AND OPPORTUNITIES

Small pack sizes set to see growth in packaging volumes due to affordability and trials

Plastic pouches set to see growth in packaging volumes for plant-based cheese

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