

## Plant-Based Dairy Packaging in Switzerland

Market Direction | 2024-07-05 | 9 pages | Euromonitor

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### Report description:

Total plant-based dairy packaging volumes in Switzerland continued to rise in 2023, as Swiss consumers are increasingly seeking dairy alternatives for health, environmental, and ethical reasons. Although plant-based cheese accounted for the lowest packaging volumes in this year, it saw the strongest increase. Flexible plastic was the dominant pack type used for plant-based cheese in Switzerland in 2023, due to its excellent ability to preserve freshness and extend shelf life, which is crucial fo...

Euromonitor International's Plant-based Dairy Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Versatility is a major reason why flexible plastic is used for plant-based cheese

Brick liquid cartons are used for plant-based milk due to their durability

Plant-based yoghurt brands prefer to use thin wall plastic containers as they are recyclable

#### PROSPECTS AND OPPORTUNITIES

New packaging developments to be launched in plant-based dairy in Switzerland over the forecast period

Larger pack sizes will continue to be preferred in plant-based dairy as they offer better value for money

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