

## **Plant-Based Dairy Packaging in Spain**

Market Direction | 2024-08-12 | 8 pages | Euromonitor

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### **Report description:**

Plant-based dairy products have been less impacted by inflation as they are not reliant on raw milk prices, which soared in 2022. The costs of other plant-based ingredients have remained relatively stable, so that producers have managed to keep prices steady. While plant-based dairy products are usually pricier than traditional dairy products, inflation in the latter has somewhat favoured the former by reducing the price disparity between the two product types.

Euromonitor International's Plant-based Dairy Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles benefit from the increasing competition in plant-based milk

The 200g pack size is considered ideal for plant-based cheese

Due to their convenience, thin wall plastic containers are a popular pack type for yoghurt

PROSPECTS AND OPPORTUNITIES

The 400g pack size is expected to gain share due to its convenience

Thin wall plastic containers expected to gain share in plant-based cheese

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