

Plant-Based Dairy Packaging in South Africa

Market Direction | 2024-07-03 | 8 pages | Euromonitor

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Report description:

In 2023, brick liquid cartons continued to dominate packaging unit volumes in plant-based dairy products. This is the leading pack type used in plant-based milk, which is the dominant product area in the overall plant-based dairy category. Brick liquid cartons are popular for their ability to provide extended shelf life and superior protection against external contamination. These cartons ensure that the contents remain fresh and safe for consumption over longer periods, making them a preferred...

Euromonitor International's Plant-based Dairy Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons the most popular pack type for the protection they offer

Shaped liquid cartons seeing strong demand

The 1,000ml pack is the most popular size for plant-based milk

PROSPECTS AND OPPORTUNITIES

Sustainability is a major factor in plant-based milk packaging solutions

Lightweight pack types likely to be favoured in plant-based milk

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