

Plant-Based Dairy Packaging in Romania

Market Direction | 2024-07-30 | 9 pages | Euromonitor

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Report description:

Brick liquid cartons are the leading pack type in plant-based dairy in Romania. The country's diverse climate, characterised by hot summers and cold winters, necessitates robust packaging to maintain product integrity. Brick liquid cartons, known for their durability and practicality, have emerged as the leading choice for plant-based dairy products. This trend has also been driven by the increasing consumer preference for sustainable and recyclable packaging solutions. The compact and lightweig...

Euromonitor International's Plant-based Dairy Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Durable brick liquid cartons dominate plant-based dairy packaging in Romania

Durable and recyclable PET bottles gaining share in plant-based dairy packaging

Glass jars a niche pack type in plant-based cheese due to their visual appeal

PROSPECTS AND OPPORTUNITIES

Usage of lightweight thin wall plastic containers to increase in plant-based dairy packaging

The 800ml pack size is expected to see strong growth in plant-based milk packaging

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