

Plant-Based Dairy Packaging in Malaysia

Market Direction | 2024-06-05 | 8 pages | Euromonitor

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Report description:

Brick liquid cartons' dominance can be attributed to both product functionality and consumer preferences. They offer excellent protection for plant-based milk. The multi-layered structure provides a barrier against light and air exposure, both of which can degrade the product's quality and freshness. This ensures consumers receive a beverage with optimal taste and nutritional value. Brick liquid cartons are lightweight and space-efficient, making them ideal for transportation and storage. This t...

Euromonitor International's Plant-based Dairy Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons dominate plant-based dairy packaging in Malaysia

The 250ml pack is a popular size for plant-based dairy due to its affordability and convenience

Metal beverage cans are favoured for their preservation qualities and portability

PROSPECTS AND OPPORTUNITIES

The 250ml and 1,000ml packs will remain the most popular in plant-based dairy

PET bottles to become more popular for their cost-effectiveness and recyclability

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