

Plant-Based Dairy Packaging in Hong Kong, China

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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Report description:

In Hong Kong, the preference for plant-based milk is on the rise, driven by a shift towards healthier and more sustainable dietary choices. Unlike traditional soy milk, deeply rooted in Chinese diets, plant-based milk varieties are gaining popularity as dairy substitutes. Factors such as increased awareness of the dairy industry's impact on health and the environment have led consumers to seek plant-heavy lifestyles. Notably, small businesses and cafes are embracing this trend by offering plant-...

Euromonitor International's Plant-based Dairy Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PLANT-BASED DAIRY PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing preference for plant-based milk due healthier and eco-friendly lifestyles

Gable top liquid cartons increasingly favoured for their convenience and sustainability

The 946ml pack is increasing its share as it is seen as offering better value for money

PROSPECTS AND OPPORTUNITIES

The 236ml pack size expected to be most dynamic due to its suitability for on-the-go consumption

PET bottles will continue to steadily lose share due to recycling challenges

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