

Plant-Based Dairy Packaging in Argentina

Market Direction | 2024-05-22 | 8 pages | Euromonitor

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Report description:

Although plant-based yoghurt and plant-based cheese saw stronger growth from a very low base in 2023, plant-based milk remained the dominant product category within plant-based dairy in Argentina in 2023, accounting for 98% of overall sales and maintaining low growth. Improvements in distribution have continued to help strengthen consumers' interest in plant-based milk, as has the launch of more affordable products and new flavour variants. In 2023, the 1,00ml pack size remained dominant in plan...

Euromonitor International's Plant-based Dairy Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

200ml pack size continues to gain share in plant-based milk packaging

Veganism on the rise in Argentina, as new vegan factories begin their operations

Protective quality of brick liquid cartons helps it dominate plant-based dairy

PROSPECTS AND OPPORTUNITIES

Shaped liquid cartons set to see a rise in plant-based milk

Smaller pack sizes on the rise in plant-based dairy

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