

Paediatric Consumer Health in Germany

Market Direction | 2024-11-19 | 25 pages | Euromonitor

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Report description:

Paediatric consumer health in Germany is recording moderate retail value growth in 2024, driven primarily by paediatric cough/cold remedies. Another product category to gain visibility is paediatric vitamins and dietary supplements due to the preventative trend among German parents. Analgesics, another important product area, sees value sales divided between acetaminophen and ibuprofen, while nappy (diaper) rash treatments also holds considerable value share, and remains resilient despite the co...

Euromonitor International's Paediatric Consumer Health in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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