

Packaging Industry in Ukraine

Market Direction | 2024-11-20 | 39 pages | Euromonitor

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Report description:

The Ukrainian packaging market witnessed significant developments in 2023, driven by sustainability, consumer preferences and regulatory changes. Key trends include the dominance of glass bottles in alcoholic drinks, growth of gable top cartons in flavoured milk drinks and the adoption of thin wall plastic containers in frozen ready meals. In addition, 1-litre packs were seeing strong growth in energy drinks, HDPE bottles continued to lead in standard shampoos and folding cartons dominated home...

Euromonitor International's Packaging in Ukraine report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 key trends

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Energy drinks see growth in 1-litre pack usage, fuelled by the mixer trend

Convenience drives growth for squeezable plastic tubes in conditioners and treatments

Brick liquid cartons rebound in alcoholic drinks, boosted by affordability and protective benefits

Folding cartons dominate home care market due to versatility and durability

PACKAGING LEGISLATION

Recyclable materials take centre stage as EU tightens environmental regulations

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Industry-wide regulatory compliance: key developments in alcoholic drinks, beauty and food packaging

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Table 1 Overview of Packaging Recycling and Recovery in Ukraine: 2021/2022 and Targets for 2023

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