

Packaging Industry in the US

Market Direction | 2024-11-19 | 45 pages | Euromonitor

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Report description:

The US packaging industry has seen major developments in 2023, largely focused on sustainable materials, waste reduction and convenience. Consumers have become more environmentally conscious and there is a growing demand for products that minimise their ecological footprint. There have been many new laws proposed with regard to plastic bans and plastic recycling, like the one in Massachusetts, banning the sale and distribution of single-use bottles under 21 ounces. These regulations are encourag...

Euromonitor International's Packaging in USA report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 key trends

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Starbucks looking to improve the attractiveness of fresh coffee beans with flexible plastic

Increasing popularity of the 739ml pack size in beer due to evolving consumer preferences

Glass jars gaining share in skin care packaging because of their visual appeal

Rise in use of blister and strip packs in gel air fresheners due to better portion control

PACKAGING LEGISLATION

New legislation aims to ban harmful substances in food packaging

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Meal kit providers finding new ways to minimise packaging waste

Table 1 Overview of Packaging Recycling and Recovery in the US: 2021/2022 and Targets for 2023

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