

## **Packaging Industry in the Netherlands**

Market Direction | 2024-11-18 | 44 pages | Euromonitor

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### **Report description:**

In 2023, glass bottles continued to benefit from the increasing popularity of non-alcoholic wine in the Netherlands, driven by shifting consumer preferences towards low- or no-alcohol beverages. Brands like the Danish company Arensbak launched non-alcoholic wines in glass bottles, as this packaging is associated with quality and tradition, offering an authentic wine experience. Glass is also infinitely recyclable, making it an eco-friendly option that appeals to environmentally-conscious consumers.

Euromonitor International's Packaging in Netherlands report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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