

Packaging Industry in Spain

Market Direction | 2024-11-18 | 41 pages | Euromonitor

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Report description:

Spain's packaging market is evolving, driven by overarching trends that prioritise practicality, cost-efficiency and sustainability. Across industries such as beverages, packaged food and pet food larger pack sizes have gained traction as they offer better value for money and reduce the frequency of purchases, appealing to households with higher consumption needs. This shift towards bulk packaging also aligns with growing environmental awareness, as it helps minimise plastic waste per unit of pr...

Euromonitor International's Packaging in Spain report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Packaging in 2023: The big picture

2023 key trends

Thin wall plastic containers lead cheese packaging, while glass jars make gains in yoghurt

PET bottles lead bottled water packaging with a focus on convenience and sustainability

Glass bottles gaining share from metal cans in beer packaging

HDPE bottles dominate bath and shower due to their durability and sustainability

Growing adoption of PET bottles in dishwashing driven by recyclability

PACKAGING LEGISLATION

European packaging regulation shifts market dynamics, impacting folding carton usage in Spain

Spain's new plastic tax law promotes a circular economy

RECYCLING AND THE ENVIRONMENT

Mercadona advances sustainability with recycled plastic packaging for Hacendado chilled pizzas

Don Simon launches first aluminium-free aseptic carton in its sustainable packaging drive

Ferrero reduces plastic use with thinner wrapping for Kinder Bueno range

Table 1 Overview of Packaging Recycling and Recovery in Spain: 2021/2022 and Targets for 2023

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