

Packaging Industry in South Africa

Market Direction | 2024-11-20 | 42 pages | Euromonitor

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Report description:

In 2023, South Africa's packaging landscape saw significant shifts driven by consumer demand for convenience and sustainability. The sales of ready meals surged, boosting the demand for folding cartons, the dominant packaging choice in this category, particularly for chilled and frozen meals. Brick liquid cartons continued to gain share in baby food packaging thanks to their safety and sustainability features. In addition, brands like Liqui-Fruit rebranded to enhance their competitiveness. Glass...

Euromonitor International's Packaging in South Africa report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PACKAGING INDUSTRY IN SOUTH AFRICA

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Brick liquid cartons gain popularity for nutritious baby food options

Small hot drink packs are popular for their convenience, affordability and single servings

Glass bottles are the preferred choice for brandy and cognac

HDPE bottles are favoured for affordable skin care products

Plastic pouches rise in popularity for cost-effective detergent packaging

PACKAGING LEGISLATION

Waste Act 2008 promotes sustainable packaging waste management

EPR holds producers accountable for the full lifecycle of packaging

Producers must report waste management to ensure regulatory compliance

RECYCLING AND THE ENVIRONMENT

Community initiatives boost recycling awareness and accessibility

Recycling reduces waste and aligns with national sustainability goals

Infrastructure challenges persist, but innovation offers improvement opportunities

Table 1 Overview of Packaging Recycling and Recovery in South Africa: 2021/2022 and Targets for 2023

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