

Packaging Industry in Indonesia

Market Direction | 2024-11-21 | 43 pages | Euromonitor

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Report description:

In Indonesia, health and wellness trends significantly impacted confectionery packaging choices, with consumers seeking smaller pack sizes as well as eco-friendly options. While flexible plastic remained a popular packaging material in frozen ready meals, folding cartons were gaining share in this category due to their sustainability and aesthetic appeal. Yoghurt consumption was increasing, with brands introducing innovative packaging formats like yoghurt sticks in flexible aluminium/plastic pac...

Euromonitor International's Packaging in Indonesia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Launch of new yoghurt sticks in flexible aluminium packaging to meet on-the-go snacking demand

Coca-Cola promotes PET recycling to support Indonesia's circular economy goals with "Recycle Me" campaign

Stout and spirits preferred in glass bottles for quality, sharing and premiumisation

Other plastic jars the main pack type in styling agents due to their practicality and durability

Plastic pouches dominate floor cleaner packaging owing to their affordability and convenience

PACKAGING LEGISLATION

Government supports the drive towards healthier drinks

Beverage brands promote recycled packaging for sustainability

Home care industry embracing eco-friendly packaging innovations

RECYCLING AND THE ENVIRONMENT

Metal beverage cans expected to grow, owing to concerns over sustainability

Larger HDPE bottles saw growth in hair care as consumer awareness rose

Metal beverage cans gaining share in milk packaging as brands launch new flavours

Table 1 Overview of Packaging Recycling and Recovery in Indonesia: 2021/2022 and Targets for 2023

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