

Other Hot Drinks in Hungary

Market Direction | 2024-11-18 | 21 pages | Euromonitor

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Report description:

In 2024, other hot drinks in Hungary saw a slower decline in off-trade volume sales across categories, following strong decreases in 2022-2023. Only chocolate-based flavoured powder drinks records significant sales in the on-channel channel. Despite further on-trade volume growth as chocolate-based flavoured powder drinks recovered from the slump in demand in the wake of Coronavirus (COVID-19), total volume sales continued to fall at the end of the review period.

Euromonitor International's Other Hot Drinks in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Affordability over brand loyalty drives private label in other hot drinks

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