SCOTTS INTERNATIONAL

Natura&Co in Beauty and Personal Care (World)

Global Strategy | 2024-11-19 | 42 pages | Euromonitor

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Report description:

Natura&Co is a global beauty and personal care leader, known for brands Natura, Avon, The Body Shop and Aesop, and for its strong reputation around sustainability, ethical sourcing and social responsibility. It has recently refocused on its core brands by divesting from Aesop and The Body Shop. It combines direct selling with an omnichannel approach to reach consumers more effectively, using eco-friendly initiatives. Success now centres on digital innovation and expanding brand reach in key regi...

Euromonitor International's Natura&Co in Beauty and Personal Care (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in Beauty and Personal Care industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Beauty and Personal Care market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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