

Meals and Soups Packaging in Ukraine

Market Direction | 2024-08-20 | 9 pages | Euromonitor

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Report description:

Thin wall plastic containers are becoming increasingly popular in frozen ready meals due to their efficiency and cost-effectiveness. These containers use less material, making them lighter and reducing transportation costs and energy usage. Technological advancements have improved the barrier properties of thin wall plastic containers and enhanced the food quality preservation, thereby extending shelf life. In addition, their design versatility allows for a variety of shapes, sizes and labelling...

Euromonitor International's Meals and Soups Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers gaining share in frozen ready meals due to their durability and convenience

Flexible plastic making headway in prepared salads as it helps keep the product fresh

Smaller pack sizes popular in dry soup

PROSPECTS AND OPPORTUNITIES

The 250g pack size is gaining share in shelf stable ready meals as it is an ideal pack size for NGOs

Folding cartons the most popular pack type for frozen pizza due to their convenience and sustainability

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