

Meals and Soups Packaging in the US

Market Direction | 2024-06-21 | 9 pages | Euromonitor

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Report description:

Chilled ready meals are largely regarded as a convenience food as they contain prepared meals that require only heating before consumption. These meals are primarily packaged in specific ready meal containers, which are typically microwave-safe plastic tubs with a plastic top that consumers are required to pierce before heating. In addition, these meals typically feature an outer packaging layer to keep the ready meal container protected from the effects of the environment. While flexible plasti...

Euromonitor International's Meals and Soups Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share from flexible plastic in chilled ready meals packaging

Thin wall plastic containers gaining packaging share in prepared salads due to convenience trends

Meal kit players continue to innovate to reduce packaging waste

PROSPECTS AND OPPORTUNITIES

Other rigid containers to gain share in soup thanks to convenience and innovation

Flexible plastic will remain the leading pack type in frozen soup

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