

Meals and Soups Packaging in Switzerland

Market Direction | 2024-07-05 | 9 pages | Euromonitor

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Report description:

Total meals and soups packaging volumes continued to rise in Switzerland in 2023. Chilled soup continued to see above-average growth in packaging volumes from a low base in this year. The packaging volumes of thin wall plastic containers, PET bottles, and flexible plastic used in the packaging of chilled soup in Switzerland experienced notable increases in 2023, mainly due to the rise in consumer demand for convenient and ready-to-eat meals, which prompted manufacturers to expand their offerings...

Euromonitor International's Meals and Soups Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth for convenient and durable pack types in chilled soup

Light weight is a major reason why flexible plastic is preferred for packaging dried ready meals

Brands use folding cartons for food kits as they offer excellent protection to the contents

PROSPECTS AND OPPORTUNITIES

Demand for good preservation set to drive the usage of flexible plastic and folding cartons for frozen pizza

Smaller pack sizes increasingly preferred for prepared salads owing to their convenience and portability

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