

## **Meals and Soups Packaging in Mexico**

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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### **Report description:**

The pandemic in Mexico has resulted in a sustained interest in home cooking, which has lasted even after COVID-19-related restrictions were removed. With the resumption of busy lives, time-strapped consumers looking to make meals at home were opting for meals and soups, often ready meals, to accommodate home cooking without the inconvenience. In addition, economic pressures and inflation have made local consumers more price-conscious, and ready meals offer an economical solution. This boost in d...

Euromonitor International's Meals and Soups Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Meals and Soups Packaging in Mexico

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List Of Contents And Tables

MEALS AND SOUPS PACKAGING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience and affordability drive packaging unit volumes in meals and soups

Flexible plastic benefits from the continued popularity of ready meals in Mexico

Manufacturers look to balance convenience with environmental concerns

PROSPECTS AND OPPORTUNITIES

Sustainability trend sees players launching eco-friendly packaging

Pack sizes of 200g or smaller will continue to lead in meals and soups packaging

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