

Meals and Soups Packaging in Indonesia

Market Direction | 2024-07-11 | 8 pages | Euromonitor

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Report description:

Flexible plastic is the most popular packaging type for meals and soup in Indonesia due to its versatility. Its lightweight nature reduces transportation costs and carbon footprint, aligning with the country's logistical challenges and environmental considerations. Flexible plastic packaging also offers ample space for branding and nutritional information, aiding marketing efforts and informing consumers about the product. Moreover, its malleability allows for various portion sizes and shapes, a...

Euromonitor International's Meals and Soups Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic the leading pack type in Indonesian meals and soups due to its versatility

Thin wall plastic containers and flexible plastic gaining share in dried ready meals

Flexible aluminium/plastic pack type dominates dry soup packaging

PROSPECTS AND OPPORTUNITIES

Folding cartons to gain share in frozen ready meals due to rising sustainability concerns

Metal food cans will benefit from growth in shelf stable ready meals and shelf stable soup

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