

Meals and Soups Packaging in Germany

Market Direction | 2024-06-26 | 9 pages | Euromonitor

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Report description:

Total meals and soups packaging volumes maintained growth in Germany in 2023. Flexible plastic led meals and soups packaging in this year due to several key factors. First, it offers versatility in design, allowing the production of various shapes and sizes to accommodate different types and sizes of meals. Second, flexible plastic is lightweight, which reduces transportation costs and environmental impact. Third, it provides excellent barrier properties, ensuring freshness and shelf-life extends...

Euromonitor International's Meals and Soups Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

MEALS AND SOUPS PACKAGING IN GERMANY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic leads meals and soup packaging

Decline for soup packaging volumes in 2023

Ready meals packaging varies according to the product and consumer demand

PROSPECTS AND OPPORTUNITIES

Continued growth in prepared salads will drive demand for associated packaging

Food kits set to show growth in packaging volumes in the forecast period

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