

## **Large Cooking Appliances in Brazil**

Market Direction | 2024-11-18 | 40 pages | Euromonitor

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### **Report description:**

After four years of contraction in retail volume terms, large cooking appliances in Brazil is set to return to a growth path in retail volume terms in 2024, as well as seeing current value growth, with all categories expected to increase. This is because inflation has eased, and many consumers feel more comfortable changing their kitchen equipment. Nevertheless, sales are expected to remain far lower than the pre-pandemic (2019) level. Within the largest category, cookers, while popular/entry-le...

Euromonitor International's Large Cooking Appliances in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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