

Juice in Spain

Market Direction | 2024-11-19 | 37 pages | Euromonitor

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Report description:

2023 was a poor year for juice in Spain. The consumption of juice in the country is quite elastic, which means that consumers are quite responsive to any change in price - reducing consumption as and when prices increase. 2023 saw notable price rises thanks to high inflation, rising costs of production, and supply chain issues. Indeed, droughts and the rising costs of primary materials such as fruit negatively impacted the category. The hangover from these issues has extended into 2024, making t...

Euromonitor International's Juice in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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JUICE IN SPAIN

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Despite the challenging environment, new product development is seen during the year

Juiver launches an AI tool to improve the consumer experience

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