

Jeans in Spain

Market Direction | 2024-11-22 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Jeans in Spain saw weak retail volume and current value growth in 2024. The average disposable income of Spaniards continued to decline due to rising interest rates. At the same time, retailers were forced to raise their prices due to a general increase in their operating costs. As a result, Spanish consumers strove to reduce their expenses, leading to a shift from higher value-added products to more economical alternatives in response to increasing cost sensitivity. This trend particularly impa...

Euromonitor International's Jeans in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Jeans in Spain
Euromonitor International
November 2024

List Of Contents And Tables

JEANS IN SPAIN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Jeans benefits from status as a wardrobe staple, but trading down is visible in 2024

Some polarisation in a challenging economic climate

Zara leads a relatively fragmented competitive landscape in 2024

PROSPECTS AND OPPORTUNITIES

Economy jeans will continue to see strong demand as a result of ongoing economic uncertainty

Sustainable jeans will gain traction, particularly amongst younger Spaniards

Body-positive movement is expected to stall, as slimness is still seen as important for positive body image

CATEGORY DATA

Table 1 Sales of Jeans by Category: Volume 2019-2024

Table 2 Sales of Jeans by Category: Value 2019-2024

Table 3 Sales of Jeans by Category: % Volume Growth 2019-2024

Table 4 Sales of Jeans by Category: % Value Growth 2019-2024

Table 5 Sales of Men's Jeans by Category: Volume 2019-2024

Table 6 Sales of Men's Jeans by Category: Value 2019-2024

Table 7 Sales of Men's Jeans by Category: % Volume Growth 2019-2024

Table 8 Sales of Men's Jeans by Category: % Value Growth 2019-2024

Table 9 Sales of Women's Jeans by Category: Volume 2019-2024

Table 10 Sales of Women's Jeans by Category: Value 2019-2024

Table 11 Sales of Women's Jeans by Category: % Volume Growth 2019-2024

Table 12 Sales of Women's Jeans by Category: % Value Growth 2019-2024

Table 13 NBO Company Shares of Jeans: % Value 2020-2024

Table 14 LBN Brand Shares of Jeans: % Value 2021-2024

Table 15 Forecast Sales of Jeans by Category: Volume 2024-2029

Table 16 Forecast Sales of Jeans by Category: Value 2024-2029

Table 17 Forecast Sales of Jeans by Category: % Volume Growth 2024-2029

Table 18 Forecast Sales of Jeans by Category: % Value Growth 2024-2029

Table 19 Forecast Sales of Men's Jeans by Category: Volume 2024-2029

Table 20 Forecast Sales of Men's Jeans by Category: Value 2024-2029

Table 21 Forecast Sales of Men's Jeans by Category: % Volume Growth 2024-2029

Table 22 Forecast Sales of Men's Jeans by Category: % Value Growth 2024-2029

Table 23 Forecast Sales of Women's Jeans by Category: Volume 2024-2029

Table 24 Forecast Sales of Women's Jeans by Category: Value 2024-2029

Table 25 Forecast Sales of Women's Jeans by Category: % Volume Growth 2024-2029

Table 26 Forecast Sales of Women's Jeans by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN SPAIN

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 27 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 28 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 29 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 30 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 31 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 32 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 33 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 34 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 35 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 36 Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 37 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 38 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Jeans in Spain

Market Direction | 2024-11-22 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com