

HW Cooking Ingredients and Meals in South Africa

Market Direction | 2024-11-18 | 17 pages | Euromonitor

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Report description:

In South Africa, many consumers have been reducing their spending on non-essentials due to the rising cost of living and to balance household budgets. Despite these pressures, healthy eating remained top of mind with consumers of all income groups in 2023, as they looked for the best, nutrient-dense options they could afford. Therefore, retail demand for vegetarian cooking ingredients and meals continued to rise, with value sales recording another year of dynamic growth. Vegetarian, which is con...

Euromonitor International's HW Cooking Ingredients and Meals in South Africa report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HW COOKING INGREDIENTS AND MEALS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vegetarian is leading claim, addressing environmental and animal welfare concerns

Younger generation continues to drive demand for plant-based options

Low sugar and fat key considerations in health and wellness cooking ingredients and meals

PROSPECTS AND OPPORTUNITIES

New proposed food labelling offers potential for cooking ingredients and meals with "no" or "low" health and wellness claims

Vegetarian to remain leading claim in health and wellness cooking ingredients and meals over the forecast period

Solid performance for natural honey due to perceptions of higher quality

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HEALTH AND WELLNESS IN SOUTH AFRICA

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Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

DISCLAIMER

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