

Hot Drinks Packaging in Ukraine

Market Direction | 2024-07-17 | 9 pages | Euromonitor

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Report description:

Flexible aluminium/plastic is the most extensively used pack type for fresh coffee beans in Ukraine, with its packaging unit volumes growing in line with the overall fresh coffee beans category in 2023. The main reasons for its popularity are excellent barrier properties and convenience. Flexible aluminium/plastic provides an exceptional barrier against oxygen, moisture and light, which can be detrimental to the freshness and flavour of coffee beans. Given coffee beans are generally purchased by...

Euromonitor International's Hot Drinks Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic remains the most popular pack type for fresh coffee beans due to its excellent barrier properties

Dynamic growth for metal tins in tea packaging due to their ability to preserve the product quality

Small pack sizes dominate fresh ground coffee packaging due to consumer preference for freshness

PROSPECTS AND OPPORTUNITIES

Single-use packs expected to become more popular for tea due to increasing demand for convenience and on-the-go consumption

Glass jars expected to gain share in tea packaging with the growing premiumisation trend

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