

## **Hot Drinks Packaging in the US**

Market Direction | 2024-04-19 | 9 pages | Euromonitor

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### **Report description:**

Single-serve fresh ground coffee pods that are compostable are gaining significant traction in the US hot drinks market, championed by brands like Bugle Call Coffee and San Francisco Bay Coffee. Bugle Call Coffee offers convenient and compostable coffee pods that contain over 10% more coffee than traditional K-Cups, catering to consumers' desire for sustainability without compromising on taste. Similarly, San Francisco Bay Coffee, in 2023, introduced its OneCUP pods made from plant-based, commer...

Euromonitor International's Hot Drinks Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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HOT DRINKS PACKAGING IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Compostable single-serve fresh ground coffee pods gaining traction

Brands are enhancing product appeal with flexible plastic for fresh coffee beans

Increasing use of compact folding cartons for green tea multipacks

PROSPECTS AND OPPORTUNITIES

Fresh ground coffee pods delay the onset of maturity, for the time being

Single-serve packaging likely to gain traction due to rising on-the-go consumption

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